

Florence So

302-790 Boul. Rosemont, Montreal, QC, H2S 0A7
florence@pinkrubberlady.com
514.993.6688

Skill Summary

Languages: English, French, Cantonese
Live Video Mixing / VJing
Short Film / Video Production
Video Editing (Final Cut Studio, Photoshop, Flash, After Effects)
Piano, Royal Conservatory (Hong Kong) and McGill Conservatory (Montreal)
Harp

Education

Honours Bachelor of Applied Science in Systems Design Engineering, University of Waterloo, Ontario, Canada, 1998.

VJ Performance 2005 - present

Regular appearance:

SAT[MixSessions], member, 2006-present
Komodo Dubs, bi-monthly, 2008-2010
We Are Robots, multi-screen projection 2007-2010
Les PasSages, monthly, 2007-2008
NGABO, 2008-2009
Sweet Factory, 2007-2009
Jupiter Room, NOVA, monthly, 2007

Festivals: Igloofest, Nuit Blanche, Montréal en lumière, Divers/cité, Festival de Nouveau Cinéma, Rendez-Vous Cinéma Québécois, Festival Fantasia, Festival Trans Amerique, Festival Accès Asie, Les journées de la culture...

Venues: Club Opera, Place des arts, UQAM, Société des arts technologiques, Caribet/Studio Juste Pour Rire, O Patros Vys, Sala Rossa, Lion d'Or, Le Chat des Artistes, Hôtel place d'armes, Centre des congrès (Québec), Musée maritime du Québec (L'islet), Le cercle (Québec), Le charlot (Trois-Rivières), The Cavern (Hong Kong), River Happening (Warsaw), Space of Sound (Madrid)...

Clients: Rudsak, Piknic Electronik, Desjardins sécurité financiers, Imago Agency, Director's Guild of Canada, Montreal Film Group, Montreal Nights, CGI, École Notre Dame de la Paix

Residency

Labodôme, immersive environment, Société des arts technologiques, 2009
RawMaterials, interactivity, Société des arts technologiques, 2008-2009
PropulseArt, networked environment, Société des arts technologiques, 2008

Video Production Experience

Presently responsible for Video Archives, shooting and editing, Festival Accès Asie, from 2009
2010 "Infusion" Editor/VJ, Multidisciplinary performance, Festival Accès Asie
2009 "Viva Confusion" Editor/VJ, Multidisciplinary performance, Festival Accès Asie
2009 "RUDSAK" Director/Editor, Fashion show, 5min. Rudsak
2008 "Spirales de la vie" Director/Editor 13 min. Exposition Gallery Mekic
2008 "De l'autre côté du nil" Director/Editor 22 min. Exposition Gallery Mekic
2008 "Making of" Director/Editor 4 min. Fashion shoot (photographer Barrie MacLeod)

2007 "Pienkowski 101" Writer/Director 8 min. Documentary

- Top 20 Entry in Competition, Radio Canada International, Digital Diversity 2007

2007 “Consultants” Writer/Director 18 min. Drama.

- Three-year license sold to TV broadcast, Movieola Channel, Canada, 2009.
- TV broadcast on Propeller, Sky Channel 195, UK, 2009
- Screening at Exploding Cinema 2008 (London, UK)
- Screening at Accès Asie Festival 2007 (Montreal, Canada)
- Participation at CFC WorldWide Short Film Market 2007 (Toronto, Canada)
- Participation at Clermont-Ferrand Film Market 2007 (Clermont-Ferrand, France)

2005 “Manny Vol. 2” Writer/Director 4 min. Drama

- Screening at International Festival of Cinema and Technology 2006 (NYC, USA)
- Screening at Exploding Cinema 2006 (London, UK)
- Participation at Clermont-Ferrand Film Market 2006 (Clermont-Ferrand, France)
- Participation at IFC Media Lab 2006 (USA)

2003 “Split Ends” Writer/Director 13 min. Drama.

- Recipient of National Film Board’s Filmmaker Assistance Program \$5000

Related Experience

2010-2011 Steering committee member, Festival Accès Asie

2007 Editor “Ro” (singer, performer) 6 min.

2006 Prod Manager/1st Assist. Dir “Tripper’s Place” (Peregrine Films dir. David Swift)

2006 PA / Translator “Telephone” (Etherman Productions dir. Joe Hiscott)

2006 Editor “Erin Berger” (singer) 4 min.

2006 Editor “Angela di Lauro” (dancer) 4 min.

2005 Editor “Evy Kartus-Solomon” (actress) 4 min.

2004 Church Pianist (Lyon Anglican Church)

2004 PA “From Cherry English” (Nutaq Média Inc. dir. Jeff Burnaby) 10 min.

2003 Editor “Evy Kartus-Solomon” (actress) 6 min.

2003 Director/Editor “Tara Nicodemo” (actress) 10 min.

2003 Director/Editor “What do you like about Christmas” (MCBC) 5 min.

1999-2003 Church Pianist (Montreal Chinese Baptist Church)

Training

“Documentary Cinematography” with Michael Wees, Main Film, 2010

“Multi-platform, multi-success” by INIS and Telefilm, 2010

“Animation workshop” with Rickie Lea Owens, Oboro, 2008

“Multi-screen projection workshop” with Ryan Stec, Labo, Toronto 2008

“Audio Production”, “DJ 101” with Jan Pienkowski, SAT, 2008

“Fade-In” scriptwriting with Jefferson Lewis, CSTC, 2005

“The art of directing” with Patricia Rozema and Bruce McDonald, CSTC, 2005.

“Creating a director’s vision” with Leon Marr, CSTC, 2003.

“A week in the Hot Seat” Directing Workshop with Annette Mangaard, CSTC, 2003.

“Script Breakdown and Shooting Scheduling” with Elizabeth-Ann Gimber, Main Film, 2002.

“Film & TV Weekend Producing Workshop” with Michel Ouellette, CSTC, 2002.

“Preparation of a Grant Proposal” with Denis Langlois, Main Film, 2002.

“Production Schedule and Organization” with Elizabeth-Ann Gimber, Main Film, 2002.

“Intermediate Film Acting” with Bo Bo Vian, New Actors Workshop, 2002.

Other Experience

1993-present Software Engineer: Université de Montréal, CGI, AXA, BDC, SNCF, Aldo Group, Air Canada, Bombardier Aerospace, Alcan Cable, Side Effects Software, CAE Electronics, Boeing.